



The Yale Broadcasting Co.
Incorporated

BOX 242A YALE STATION
NEW HAVEN, CONN.
Telephone 5-6284

PROGRAM DEPARTMENT

Inter Office Memorandum

PROGRAM DIRECTOR
ASSISTANT PROGRAM DIRECTOR
ASSISTANT PROGRAM DIRECTOR (ADM.)
ASSISTANT PROGRAM DIRECTOR (OPNS)

NEWS DEPARTMENT
RECORD DEPARTMENT
SPORTS DEPARTMENT
CONTINUITY DEPARTMENT

SPECIAL EVENTS DIVISION
RECORDING DIVISION
SUPERVISORS
CHIEF ANNOUNCER - MONITOR

12/16/49

ALL ANNOUNCERS AND ENGINEERS:

EFFECTIVE JANUARY 1, 1950 THE FOLLOWING WILL BE
ADOPTED AS A NETWORK CUE, OR SYSTEM BREAK:

"THIS IS THE IVY NETWORK IN NEW HAVEN."

THE FOLLOWING WILL BE ADOPTED AS A STATION BREAK:

"THIS IS WYBC, (PAUSE ONE FULL SECOND), YALE."

THE STATION BREAK WILL IMMEDIATELY FOLLOW THE NETWORK CUE,
AND WILL BE GIVEN BY THE NEW ANNOUNCER. THE OLD ANNOUNCER
WILL THEN GIVE ALL OTHER ANNOUNCEMENTS UNTIL THE START OF
THE NEW PROGRAM. PLEASE NOTE AGAIN THAT IN THE CASE OF
THREE ANNOUNCERS PRESENT, THE THIRD ANNOUNCER MAY TAKE ALL
ANNOUNCEMENTS IN THE 30 SECONDS BETWEEN PROGRAMS.
UNTIL FURTHER NOTICE, PLEASE USE ONLY THE ABOVE STATION
BREAK.

HOWIE
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The Ralph B. Aronson Co.

PROGRAM DEPARTMENT

Post Office Department

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DATE OF RECEIPT

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